



Date 2020:
12th - 15th May 2020

THE INTERTOOL

DESIGNING THE FUTURE TOGETHER

The **INTERTOOL** is Austria's only trade fair for manufacturing technologies in the metal processing sectors. The focus is on interconnected manufacturing, research and development in manufacturing technology, and features systemic approaches, tool machine and precision tool innovation, and a clear positioning of the fair as a platform for the distribution of knowledge and content. One of the key themes is the interdisciplinary mastery of processes, machinery, automation and manpower within a manufacturing technology framework.

Staging the **SMART AUTOMATION AUSTRIA**, the trade fair for industrial automation, in parallel with the platform **C4I - Connectivity4Industry**, generates unique synergies

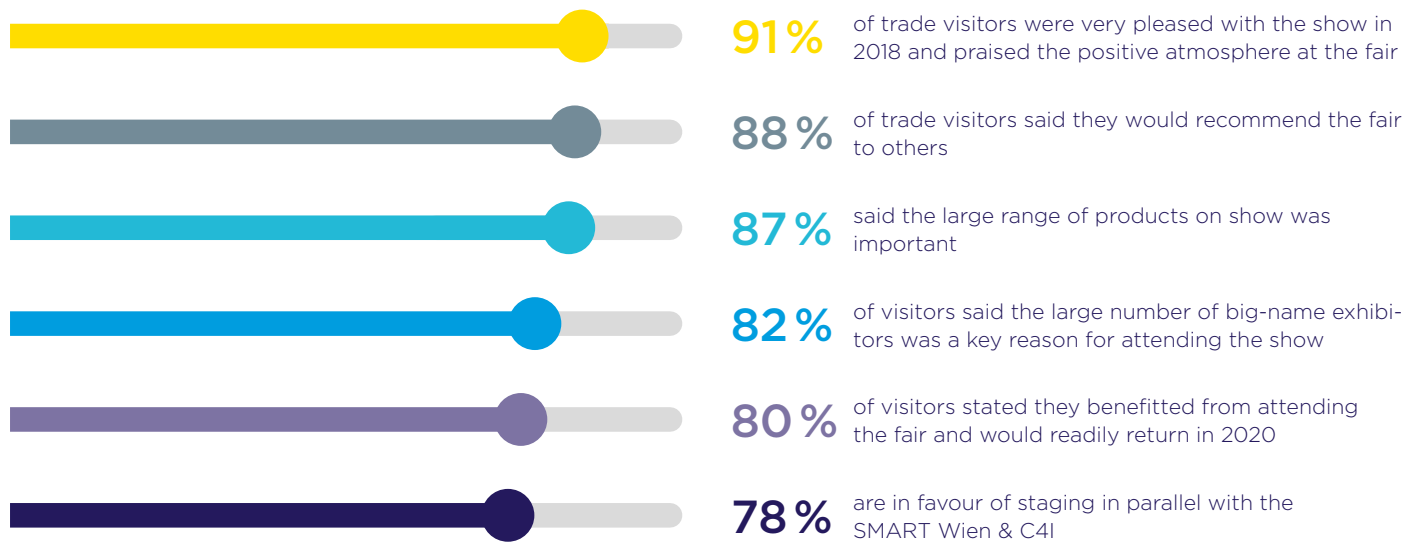
and reveals the opportunities for digitalisation in the field of production.

IN EXCELLENT COMPANY

The **INTERTOOL** provides manufacturing businesses with a solid developmental basis. It is an excellently positioned event with a very high approval rating. Many key companies in the Austrian metal processing industries take advantage of this commercial hub for the good of their businesses. It's also conceived of as an industry gathering point for opinion-sharing and for networking. Participating at this show entitles you to three days of face-to-face conversation with specialists from within your industry, and facilitates expansion of your own contact network.

SATISFIED VISITORS. AN EXCELLENT BASIS FOR A SUCCESSFUL FAIR:

The results of the trade visitor poll underlined the quality of the show in 2018*



THE RIGHT PUBLIC

36%



of trade visitors at the show are chief executives, general managers, department heads or team leaders, and 38% are contracted employees

*The above data are taken from the independent research poll conducted by 'market Institut' from Linz on the 15th - 18th May 2018.

33%



of visitors came from Lower Austria, 29% from Vienna, 16% from Styria and 10% from Upper Austria

VISITING MEMBERS OF THE INDUSTRY

A clear specific target group focus attracts all the right visitors and promising potential contacts.

- Metalworking and processing industries
- Metalworking and processing trades
- Machine and plant building sectors
- Automobile industry/vehicle manufacturers
- Planning and engineering service providers
- Retailers and wholesalers
- Research facilities and institutes
- Education and training centers

FEATURED THEME: INTRALOGISTICS

One decisive factor aiding flexibility in manufacturing is the reduction of retooling times. The potential for increased efficiency in the supply chain can be exploited in a multiple ways. Since this issue is of ever-growing significance, there is now a section devoted to this theme at the **INTERTOOL 2020**. Find out more about trends in Intralogistics at the fair:

- Cloud software
- Driverless transport systems and transport robots
- Artificial Intelligence (AI)
- Internet of Things (IOT)
- Blockchain technology



High visitor approval rating



Broad-based trade visitor structure



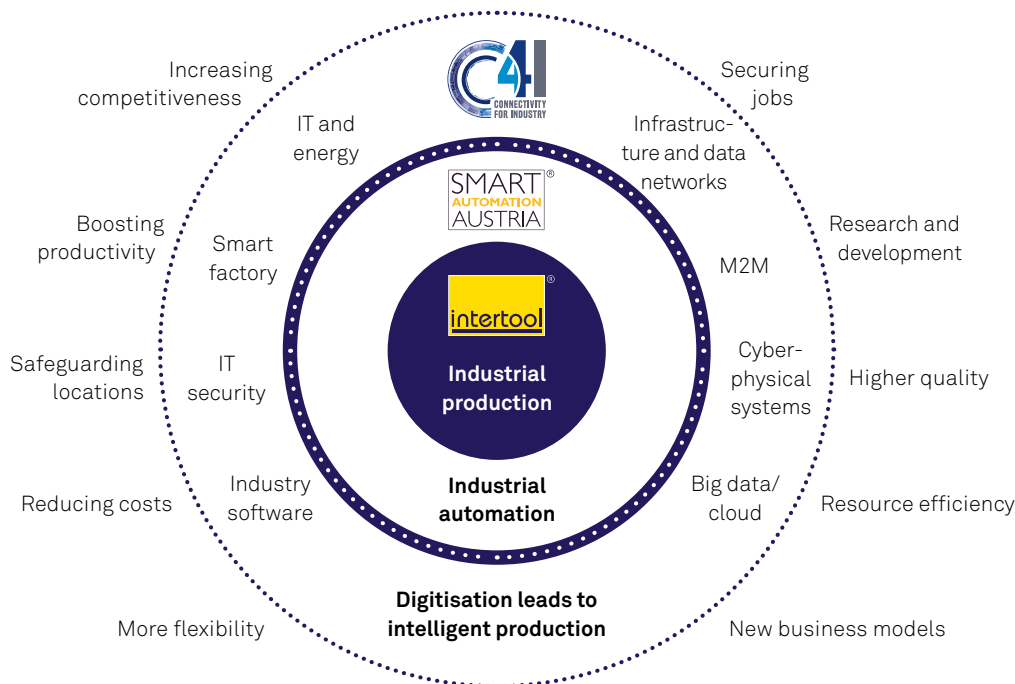
Wide variety of points of interest



Positive economic developments in the sector

THE IDEAL ADDITION. A SYNERGETIC INDUSTRIAL STAGE

The **INTERTOOL** provides a stable foundation for the manufacturing operations of tomorrow. The fair links up perfectly with the **SMART AUTOMATION AUSTRIA** and **C4I** events to form an excellent basis for business success.



DATES & DETAILS

WHEN Tuesday, 12th - Friday, 15th May 2020
TUE-THU 09.00 - 18.00
FRI 09.00 - 15.00

WHERE Messe Wien, Halls A & B
Entrance A, Messeplatz 1, 1020 Vienna
U2 tube station: Messe - Prater

ORGANISER Reed Messe Wien GmbH
Messeplatz 1, A-1020 Vienna

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REGISTRATION www.intertool.at/exhibitor
Start of booth space distribution /
Close of registration:
31st October 2019

Register now!